

MBA ADMISSIONS - 2024-2025
MICRO PRESENTATION TOPICS (SELECTION PROCESS - SESSION 2, Apr 2024)

Sl. No	Topics	Sl. No	Topics
1	Alternative Energy Sources and Its Benefits	39	Applications of blockchain technology
2	ChatGPT and the possibilities it presents	40	Role of social media in business
3	Cyber warfare	41	Sports and its influence on youth
4	Environmental protection	42	The Future of Work: Remote vs. Office-Based Employment
5	Global warming	43	The plastic menace
6	Impact of Artificial Intelligence on Job Market Dynamics	44	The start-up ecosystem in India
7	Integrity in workplace	45	Who is an effective supervisor?
8	My plan for my future growth	46	Blockchain Technology: Transforming Industries Beyond Cryptocurrency
9	Sustainable development	47	Climate change
10	What is more important? Ethics or profit	48	Emerging gender challenges in society
11	Self-Reliant India	49	Financial Inclusion: Bridging the Gap for the Unbanked
12	Sustainable Business Practices: Balancing Profit and Environmental Responsibility	50	How to Inspire Others?
13	The impact of globalization on the economy and society	51	Inclusive Economic Growth: Addressing Income Inequality
14	The Role of Government in Fostering Entrepreneurship	52	Malnourishment and hunger
15	Ways to Raise a Child as a Leader	53	Qualities of a good manager
16	Are advertisements necessary?	54	Future of Indian space research
17	Child labour	55	Role of startups in economic prosperity
18	Do brands rule our lives?	56	Strategies for Business Resilience in Times of Economic Uncertainty
19	Ethical Dilemmas in Business Decision-Making	57	The Gig Economy: Pros and Cons for Workers and Businesses
20	How Technology Improves Businesses	58	The Possibility of Life on Mars
21	Impact of entrepreneurship on the economy	59	Water harvesting
22	Is patience a virtue in business and management?	60	Why holistic education is important?
23	Personal Goals	61	Business Ethics in the Age of Social Media Scrutiny
24	Will MOOC change the nature of higher education?	62	Corporate Social Responsibility: A Necessity or a PR Strategy?
25	Rise of social media Influencers	63	Emotional intelligence
26	Social media addiction	64	Freedom: Is it a myth?
27	Technology in business	65	Human rights violations
28	The Importance of Diversity and Inclusion in Corporate Culture	66	Information privacy
29	The Role of Women in Leadership Positions: Breaking the Glass Ceiling	67	Mobile penetration in rural India and related business opportunities
30	Who is a good leader?	68	Responsible consumption
31	Benefits and Threats of Artificial Intelligence	69	Wellness at workplace
32	Circular Economy: Redefining Sustainability in Business	70	Rules are meant to be broken
33	Effect of social media on youth behaviour	71	Substance abuse
34	E-Waste management	72	The Impact of Digital Transformation on Traditional Business Models"
35	How Technology Improves Living Standards	73	The Rise of E-commerce: Challenges and Opportunities for Brick-and-Mortar Retailers
36	Impacts of Social Media on Mental Health	74	Water pollution
37	Job satisfaction or salary	75	Why Students Need to Learn About Culture
38	Pros and Cons of Diversified Culture		

1	All candidates are required to participate in the Micro Presentation (Extempore) to test their communication skill and knowledge on the given topics.
2	Candidate should be able to talk for 90seconds from any ONE topic listed above given by the panel. No second chance will be given to any candidate.
3	Each Candidate will be asked to pick a topic on random basis at the Selection Process and present orally on the Topic.
4	Candidates should not possess any material related to the Topics during the Selection Process.
5	Candidates will not be permitted to present any topic in Power Point (PPT) or Video.
6	Cellular Phone, Satellite Phone, Scientific Calculators, Notebook, Textbooks, Printed Materials etc., are not allowed during the Selection Process.
7	The decision of the MP (Micro Presentation) Panel will be final and binding.